



CSCS 2012 Annual Corporate Governance Conference

Vancouver, British Columbia

August 19 – 22, 2012

Speaker Proposal Guidelines

Proposals Due: Friday, December 16, 2011

The Canadian Society of Corporate Secretaries (CSCS) invites presenters to provide current and original content proposals that support thought leadership initiatives, best practices, and personal and professional development in governance processes and corporate secretariat practice.

CSCS seeks presenters who employ interactive learning formats that utilize collaborative learning opportunities. The design and delivery should be appropriate to all attendees. Targeted content may be identified for a specific experience level, i.e. new to the field, intermediate and/or advance practitioners.

Submission

- Proposals will be accepted through **December 16, 2011**.
- Notifications of status of submission(s) will start in early January 2012.
- Multiple proposals for multiple sessions may be submitted, but must be sent individually.
- Submission does not guarantee inclusion in the conference program.
- Proposals missing required information will result in delay and may lead to rejection.
- All proposals must be submitted online at <https://www.surveymonkey.com/s/Q9T3VHB>

Selection Criteria

Proposals will be reviewed and scored based on content, format and presenter credentials.

- **Content** – Is the proposal credible, relevant, timely and innovative? Is the proposal free of grammatical and spelling errors?
- **Format** – Are participatory learning formats used and is the session designed to address all learning types?
- **Presenter** – Is the presenter knowledgeable, experienced and credible in the proposed content area?

Additional considerations include:

- presenters collaborating in multiple content initiatives
- appropriate and engaging session title
- clear, concise session descriptions that accurately reflect proposed content
- achievable and measurable learning outcomes
- presentation plan enhancing the learning experience through appropriate length, format, method and audience interaction
- practical, real-world application of the concept or solution presented (best practices, case studies)
- relevant to the industry's body of knowledge
- advanced level of content
- introduction of new ideas and methods; potential to promote the development of new skills and knowledge
- evaluation data from previous conferences
- geographic proximity of the presenter

*Proposals of a commercial nature which promote or market particular products and/or services, **will not** be considered.*

Speakers

CSCS is seeking speakers with breadth of industry knowledge who would elevate content level and be interested in sharing their:

- expertise and subject matter passion through unique delivery styles
- specific knowledge and comprehensive information
- specific knowledge and expertise in the industry
- current stories, case studies, best practices and personal industry experiences that provide valuable content.

Content Objectives

- high level, credible, relevant, timely and innovative
- realigned and current with the new industry demands
- applicable to corporate secretaries and governance professionals
- varied delivery formats
- new and current content

Target Audience

The CSCS conference audience consists largely of CSCS members and non-members that are:

- Corporate Secretaries
- Assistant Secretaries
- Corporate Counsels
- Shareholder Communications and Investment Relations Professionals
- Corporate Directors
- Risk and Compliance Officers
- Not-for-profit and Crown Executive Directors
- Chief Executive Officers
- Chief Financial Officers
- Controllers

Our conference attendees are seeking:

- core business level content that improves every day job performance skills and general personal growth and development
- critical operations, planning and management skills
- a forum to meet with other professionals and exchange ideas, share inspirations and frustrations about their business and industry
- content that creates transformational solutions for the future of the industry

[Click here to begin the proposal submission process.](#)